



Master of Science in Business of Sports (MSBOS)

Curriculum

Required Courses

Students must complete the following courses:

Code	Title	Units
DAT 5410	Data Analytics for Business Leaders	2.0
DAT 5563	Data Visualization for Business Insights	1.5
MEC 5400	Managerial Economics	3.0
MGT 5400	Sports Management (Strategic Decision Making in Sports)	1.5
MGT 5565	Sports Entrepreneurship and Emerging Technologies	1.5
MGT 5566	Sales Strategies in the Business of Sports	1.5
MGT 5567	Business of Sports Media	1.5
MGT 5600	Professional Business Communication	1.5
MGT 5607	Sports Business Analytics	3.0
MGT 5610	Legal Issues in Sports	1.5
MGT 5671	Business of Sports Gambling	1.5
MGT 5672	Business of Women's Sports	1.5
MGT 5800	Sports Business Workshop Series I	1
MGT 5801	Sports Business Workshop Series Part 2	1.0
MGT 5900	Sports Immersion Trip 1 *	1.0
MGT 5901	Sports Immersion Trip Part 2 *	1.0
MKT 5004	Sports Marketing	3
MKT 5503	Marketing	3.0

* Students will pay their own travel costs for the Sports Immersion Trips (MGT 5900 Sports Immersion Trip 1 and MGT 5901 Sports Immersion Trip Part 2), including airfare, lodging, and meals.

Elective Courses

Students must choose at least 3 credits of the following elective courses**:

Code	Title	Units
FIN 5203	Financial Management	3.0
OB 5240	Negotiation	3.0
OB 5000	Foundations for Impactful Teamwork I	1.5
OB 5007	Foundations of Impactful Teamwork II	1.5
SCOT 5704	Operations Management	3.0

**If MEC 5400 Managerial Economics is waived, another 3 credits from this list of electives must be taken.

Other Electives

MSBOS students must complete 9 total credits of electives. In addition to elective courses listed above, additional approved elective courses are listed here:

Code	Title	Units
DAT 5550	Machine Learning Tools for Prediction of Business Outcomes	3.0
DAT 5561	Introduction to Python and Data Science	3.0
FIN 5023	Venture Capital Methods	1.5
FIN 5025	Private Equity - Methods	1.5
FIN 5232	Mergers & Acquisitions	1.5
MEC 5600	Economics of Entertainment (Economics of Entertainment)	3.0
MEC 5950	Game Theory for Business	3.0
MKT 5315	Growth Marketing Practicum	1.5
MKT 5580	Pricing Strategies	1.5
MKT 5770	Marketing Strategy	3.0
MKT 5800	Marketing Research Analytics	3.0
SCOT 5500	Project Management	3.0

Note: Former Olin undergraduate students completing this program must complete at least 12 of the 22 sports-related credits and cannot waive more than 9 of those credits because of previously completed coursework. These students are not allowed to retake cross-listed courses that they already successfully passed as undergraduate students.