

Data Analytics & Applications

Data is an essential component of many industries, and creating meaningful insights from the information pulled from that data can lead to better processes and outcomes. If a professional is looking to advance their career in this field, the Master of Data Analytics & Applications will provide the knowledge base and expertise they need to construct data systems that improve efficiencies and profit margins for organizations.

Offered in collaboration between the McKelvey School of Engineering's Sever Institute and WashU Continuing & Professional Studies (CAPS), this flexible online program will help working professionals acquire the skills they need to advance in a data-driven environment.

In this program, modern learners will acquire relevant and practical knowledge of the data analytics and applications field, improve their critical thinking and communication skills, and develop the leadership acumen needed to be successful in demanding senior management roles.

This program can be completed entirely online.

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