

# Marketing Certificate

The **Certificate in Marketing** offers learners the opportunity to build a focused and practical foundation in marketing. Designed to complement a variety of majors, this certificate equips learners with a set of market-aligned skills that are highly valued across industries. Learners will explore core marketing concepts and develop key competencies in areas such as market research, communication strategy, product marketing, and public relations. Learners will gain the knowledge and basic tools needed to support marketing initiatives, contribute to brand development, and make data-informed decisions.

Students are able to complete this certificate online. However, course availability may vary depending on the semester.

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